**Michel Tzsfaldet | Founder Tekle Holographics**

Michel Tzsfaldet, 36 years old, is the founder of Tekle Holographics. Michel started the company on March 12, 2021. In 2018 he founded the ICT company Tekle which focuses on (value added) reselling to corporate clients in Europe. Later consultancy services and cyber security solutions were included. Michel noticed that many customers were facing ever increasing amounts of data, most of which were visuals. Trying to find efficient solutions for these challenges, he realized that AR and VR were not the solution for a social immersive experience. This made him look at Holographics to tackle this challenge, using an innovative software solution to compress all the data sets for easy transfer and quick loading times. With Tekle Holographics Michel has taken the step towards offering holographic solutions and helping clients make sense of all the new possibilities of IoT devices, 5G networks and digital twins.